






SISTEMATLAN

Tzapin

Rango de fecha: semana 9-15 de agosto de 2021

Weekly








Tipo de dispositivo

| Tipo de dispositivo | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---|---------|----------|---------------------|--------------------------------|----------------------|----------|
|  Teléfono inteligente | 1.496 | 5.200 | 4 | 00:03:13 | 31 % | 0 MXN |
|  Escritorio | 1.118 | 4.011 | 4 | 00:04:38 | 19 % | 0 MXN |
|  Tabléfono | 149 | 499 | 3 | 00:03:01 | 27 % | 0 MXN |
|  Tableta | 96 | 277 | 3 | 00:01:42 | 40 % | 0 MXN |
|  Televisión | 7 | 28 | 4 | 00:04:27 | 0 % | 0 MXN |
| Desconocido | 5 | 15 | 3 | 00:05:37 | 0 % | 0 MXN |

Modelo del dispositivo

| Modelo del dispositivo | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|-----------------------------|---------|----------|---------------------|--------------------------------|----------------------|----------|
| Genérico Escritorio | 923 | 3.225 | 4 | 00:03:22 | 18 % | 0 MXN |
| Apple - Genérico Escritorio | 195 | 786 | 4 | 00:10:40 | 25 % | 0 MXN |
| Apple - iPhone | 195 | 627 | 3 | 00:02:44 | 34 % | 0 MXN |
| Huawei - P30 Lite | 47 | 149 | 3 | 00:03:30 | 21 % | 0 MXN |
| Apple - iPad | 46 | 150 | 3 | 00:02:25 | 35 % | 0 MXN |
| Motorola - Moto E5 Play | 44 | 207 | 5 | 00:05:28 | 7 % | 0 MXN |
| Xiaomi - Redmi Note 8 | 41 | 156 | 4 | 00:04:03 | 12 % | 0 MXN |
| Huawei - Y9 Prime (2019) | 40 | 106 | 3 | 00:02:08 | 35 % | 0 MXN |
| Huawei - Y6 (2019) | 36 | 168 | 5 | 00:06:34 | 14 % | 0 MXN |
| Samsung - Galaxy A10s | 33 | 125 | 4 | 00:03:03 | 33 % | 0 MXN |
| Huawei - P smart (2019) | 30 | 116 | 4 | 00:02:44 | 27 % | 0 MXN |
| Huawei - P30 Pro | 26 | 93 | 4 | 00:02:07 | 12 % | 0 MXN |
| Motorola - Moto E6 | 26 | 129 | 5 | 00:03:27 | 31 % | 0 MXN |
| Xiaomi - Redmi 9C | 26 | 72 | 3 | 00:07:13 | 42 % | 0 MXN |
| ZTE - Blade A5 (2020) | 26 | 99 | 4 | 00:07:05 | 27 % | 0 MXN |
| Samsung - Galaxy A51 | 25 | 93 | 4 | 00:02:43 | 12 % | 0 MXN |
| Motorola - Moto G4 | 24 | 69 | 3 | 00:05:11 | 29 % | 0 MXN |
| Samsung - Galaxy A11 | 24 | 57 | 2 | 00:01:51 | 46 % | 0 MXN |
| Motorola - One Vision | 23 | 61 | 3 | 00:07:48 | 26 % | 0 MXN |
| Huawei - Y7 (2019) | 22 | 81 | 4 | 00:01:51 | 27 % | 0 MXN |
| OPPO - A53 | 22 | 86 | 4 | 00:03:35 | 23 % | 0 MXN |
| Motorola - Moto E6 Play | 21 | 80 | 4 | 00:01:51 | 19 % | 0 MXN |
| Samsung - SM-A325M | 21 | 88 | 4 | 00:05:49 | 33 % | 0 MXN |
| Otros | 955 | 3.207 | 3 | 00:02:40 | 34 % | 0 MXN |

Marca del dispositivo

| Marca del dispositivo | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---|---------|----------|---------------------|--------------------------------|----------------------|----------|
| Desconocido | 949 | 3.309 | 4 | 00:03:21 | 18 % | 0 MXN |
|  Apple | 436 | 1.563 | 4 | 00:06:15 | 30 % | 0 MXN |
|  Samsung | 395 | 1.422 | 4 | 00:02:56 | 33 % | 0 MXN |
|  Motorola | 361 | 1.241 | 3 | 00:03:04 | 32 % | 0 MXN |
|  Huawei | 315 | 1.117 | 4 | 00:03:08 | 25 % | 0 MXN |
|  Xiaomi | 186 | 624 | 3 | 00:03:42 | 28 % | 0 MXN |
|  ZTE | 85 | 309 | 4 | 00:04:36 | 27 % | 0 MXN |
|  OPPO | 36 | 139 | 4 | 00:04:17 | 19 % | 0 MXN |
|  LG | 33 | 100 | 3 | 00:02:53 | 33 % | 0 MXN |
|  Lenovo | 24 | 56 | 2 | 00:00:51 | 50 % | 0 MXN |
|  Sony | 10 | 19 | 2 | 00:00:47 | 60 % | 0 MXN |
| Realme | 7 | 19 | 3 | 00:02:37 | 43 % | 0 MXN |
| POCO | 6 | 20 | 3 | 00:00:28 | 17 % | 0 MXN |
|  Asus | 5 | 14 | 3 | 00:00:32 | 40 % | 0 MXN |
|  Hisense | 5 | 15 | 3 | 00:03:41 | 40 % | 0 MXN |
|  Nokia | 5 | 19 | 4 | 00:07:39 | 40 % | 0 MXN |
|  Lanix | 3 | 9 | 3 | 00:06:59 | 33 % | 0 MXN |
|  Teclast | 3 | 12 | 4 | 00:01:05 | 0 % | 0 MXN |
|  Alcatel | 2 | 7 | 4 | 00:15:11 | 50 % | 0 MXN |
|  Polaroid | 2 | 8 | 4 | 00:00:55 | 0 % | 0 MXN |
|  Vivo | 2 | 7 | 4 | 00:00:47 | 0 % | 0 MXN |
| RED | 1 | 1 | 1 | 00:00:00 | 100 % | 0 MXN |

Resolución de pantalla

| Resolución | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|------------|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
| 1366x768 | 591 | 2.139 | 4 | 00:03:45 | 19 % | 0 % |
| 360x780 | 183 | 650 | 4 | 00:02:48 | 28 % | 0 % |
| 360x640 | 134 | 396 | 3 | 00:03:18 | 35 % | 0 % |
| 360x720 | 125 | 440 | 4 | 00:02:08 | 34 % | 0 % |
| 412x915 | 113 | 371 | 3 | 00:02:39 | 30 % | 0 % |
| 393x851 | 99 | 340 | 3 | 00:02:57 | 29 % | 0 % |
| 412x892 | 92 | 490 | 5 | 00:04:06 | 27 % | 0 % |
| 1920x1080 | 87 | 285 | 3 | 00:02:42 | 18 % | 0 % |
| 360x800 | 76 | 242 | 3 | 00:05:07 | 36 % | 0 % |
| 360x760 | 71 | 267 | 4 | 00:03:06 | 21 % | 0 % |
| 375x667 | 65 | 214 | 3 | 00:02:27 | 29 % | 0 % |
| 1280x800 | 65 | 204 | 3 | 00:03:37 | 29 % | 0 % |
| 412x869 | 63 | 238 | 4 | 00:02:13 | 27 % | 0 % |
| 320x694 | 61 | 218 | 4 | 00:04:32 | 38 % | 0 % |
| 1440x900 | 56 | 214 | 4 | 00:04:28 | 14 % | 0 % |
| 1536x864 | 56 | 156 | 3 | 00:02:13 | 18 % | 0 % |
| 768x1024 | 55 | 181 | 3 | 00:02:41 | 35 % | 0 % |
| 1280x720 | 55 | 202 | 4 | 00:02:01 | 9 % | 0 % |
| 2048x1152 | 54 | 260 | 5 | 00:27:28 | 24 % | 0 % |
| 320x640 | 52 | 238 | 5 | 00:06:58 | 10 % | 0 % |
| 393x873 | 44 | 139 | 3 | 00:01:31 | 25 % | 0 % |
| 320x568 | 41 | 155 | 4 | 00:04:10 | 34 % | 0 % |
| 360x771 | 38 | 120 | 3 | 00:03:28 | 21 % | 0 % |
| Otros | 595 | 1.871 | 3 | 00:02:56 | 31 % | 0 % |

Visitas por hora local

| Hora local - hora (inicio de la visita) | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|---|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
| 0 | 92 | 280 | 3 | 00:03:09 | 30 % | 0 % |
| 1 | 46 | 132 | 3 | 00:01:17 | 50 % | 0 % |
| 2 | 23 | 66 | 3 | 00:01:49 | 35 % | 0 % |
| 3 | 8 | 30 | 4 | 00:01:51 | 25 % | 0 % |
| 4 | 5 | 13 | 3 | 00:02:12 | 20 % | 0 % |
| 5 | 14 | 39 | 3 | 00:01:35 | 29 % | 0 % |
| 6 | 38 | 188 | 5 | 00:03:55 | 13 % | 0 % |
| 7 | 79 | 316 | 4 | 00:05:24 | 20 % | 0 % |
| 8 | 99 | 357 | 4 | 00:03:43 | 29 % | 0 % |
| 9 | 117 | 384 | 3 | 00:03:06 | 28 % | 0 % |
| 10 | 150 | 556 | 4 | 00:06:01 | 19 % | 0 % |
| 11 | 160 | 510 | 3 | 00:02:41 | 31 % | 0 % |
| 12 | 166 | 560 | 3 | 00:03:33 | 28 % | 0 % |
| 13 | 167 | 641 | 4 | 00:05:55 | 21 % | 0 % |
| 14 | 174 | 592 | 3 | 00:02:57 | 24 % | 0 % |
| 15 | 140 | 421 | 3 | 00:02:58 | 36 % | 0 % |
| 16 | 183 | 684 | 4 | 00:04:13 | 23 % | 0 % |
| 17 | 201 | 864 | 4 | 00:04:22 | 18 % | 0 % |
| 18 | 205 | 797 | 4 | 00:05:01 | 18 % | 0 % |
| 19 | 180 | 617 | 3 | 00:03:48 | 24 % | 0 % |
| 20 | 171 | 586 | 3 | 00:03:22 | 26 % | 0 % |
| 21 | 163 | 543 | 3 | 00:02:40 | 26 % | 0 % |
| 22 | 150 | 441 | 3 | 00:02:51 | 33 % | 0 % |
| 23 | 140 | 413 | 3 | 00:01:57 | 39 % | 0 % |

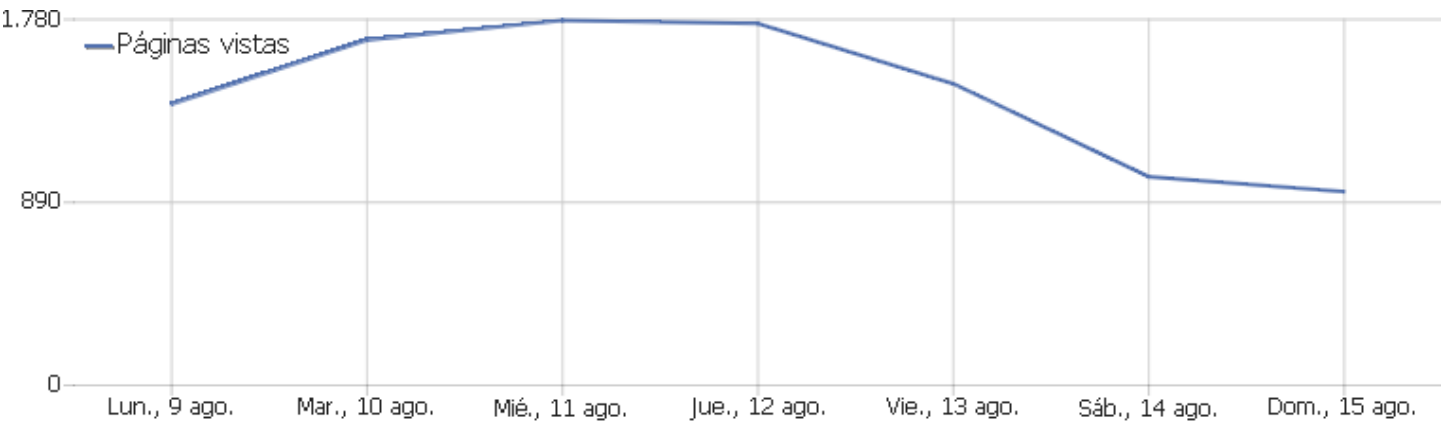
Visitas por hora del servidor

| Hora del servidor - hora (inicio de la visita) | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|--|---------|----------|---------------------|--------------------------------|----------------------|----------|
| 0 | 100 | 285 | 3 | 00:02:42 | 36 % | 0 MXN |
| 1 | 45 | 138 | 3 | 00:01:41 | 47 % | 0 MXN |
| 2 | 23 | 65 | 3 | 00:01:56 | 35 % | 0 MXN |
| 3 | 7 | 29 | 4 | 00:02:07 | 14 % | 0 MXN |
| 4 | 4 | 11 | 3 | 00:02:37 | 25 % | 0 MXN |
| 5 | 16 | 40 | 3 | 00:00:55 | 44 % | 0 MXN |
| 6 | 38 | 196 | 5 | 00:04:26 | 13 % | 0 MXN |
| 7 | 78 | 307 | 4 | 00:05:24 | 19 % | 0 MXN |
| 8 | 95 | 344 | 4 | 00:03:47 | 28 % | 0 MXN |
| 9 | 110 | 371 | 3 | 00:03:22 | 25 % | 0 MXN |
| 10 | 154 | 563 | 4 | 00:06:00 | 21 % | 0 MXN |
| 11 | 166 | 538 | 3 | 00:02:57 | 31 % | 0 MXN |
| 12 | 169 | 561 | 3 | 00:03:40 | 28 % | 0 MXN |
| 13 | 172 | 659 | 4 | 00:05:31 | 22 % | 0 MXN |
| 14 | 172 | 575 | 3 | 00:02:45 | 25 % | 0 MXN |
| 15 | 138 | 436 | 3 | 00:03:08 | 33 % | 0 MXN |
| 16 | 181 | 677 | 4 | 00:04:00 | 23 % | 0 MXN |
| 17 | 198 | 867 | 4 | 00:04:42 | 18 % | 0 MXN |
| 18 | 197 | 754 | 4 | 00:04:46 | 18 % | 0 MXN |
| 19 | 184 | 633 | 3 | 00:03:58 | 23 % | 0 MXN |
| 20 | 169 | 569 | 3 | 00:03:11 | 28 % | 0 MXN |
| 21 | 168 | 561 | 3 | 00:02:43 | 26 % | 0 MXN |
| 22 | 152 | 448 | 3 | 00:02:57 | 33 % | 0 MXN |
| 23 | 135 | 403 | 3 | 00:01:51 | 38 % | 0 MXN |

Visitas por día de la semana

| Día de la semana | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|------------------|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
| lunes | 421 | 1.370 | 3 | 00:03:28 | 26 % | 0 % |
| martes | 469 | 1.685 | 4 | 00:04:14 | 25 % | 0 % |
| miércoles | 482 | 1.780 | 4 | 00:04:03 | 28 % | 0 % |
| jueves | 498 | 1.763 | 4 | 00:04:19 | 24 % | 0 % |
| viernes | 417 | 1.470 | 4 | 00:03:25 | 24 % | 0 % |
| sábado | 295 | 1.020 | 4 | 00:03:12 | 29 % | 0 % |
| domingo | 289 | 942 | 3 | 00:02:33 | 29 % | 0 % |

Acciones - Métricas principales



| Nombre | Valor |
|--------------------------|--------|
| Páginas vistas | 10.007 |
| Vistas de páginas únicas | 6.800 |
| Descargas | 18 |
| Descargas únicas | 16 |
| Enlaces de salida | 5 |
| Enlaces externos únicos | 5 |
| Búsquedas | 0 |
| Palabras claves únicas | 0 |

URLs de página

| URL de la página | Páginas vistas | Vistas de páginas únicas | Tiempo promedio en la página | Porcentaje de rebote | Porcentaje de salida |
|-------------------------|----------------|--------------------------|------------------------------|----------------------|----------------------|
| /site/ | 3.422 | 2.172 | 00:00:47 | 33 % | 25 % |
| /site/login | 2.845 | 2.094 | 00:00:36 | 20 % | 24 % |
| /site/player | 2.319 | 1.704 | 00:01:41 | 33 % | 89 % |
| / | 546 | 411 | 00:00:49 | 22 % | 32 % |
| /site/login/false | 526 | 265 | 00:00:34 | 42 % | 25 % |
| /panel/ | 245 | 75 | 00:06:07 | 38 % | 97 % |
| /user/register | 59 | 55 | 00:00:58 | 40 % | 7 % |
| /user/register/external | 44 | 23 | 00:01:37 | 41 % | 91 % |
| /site | 1 | 1 | 00:00:00 | 100 % | 100 % |

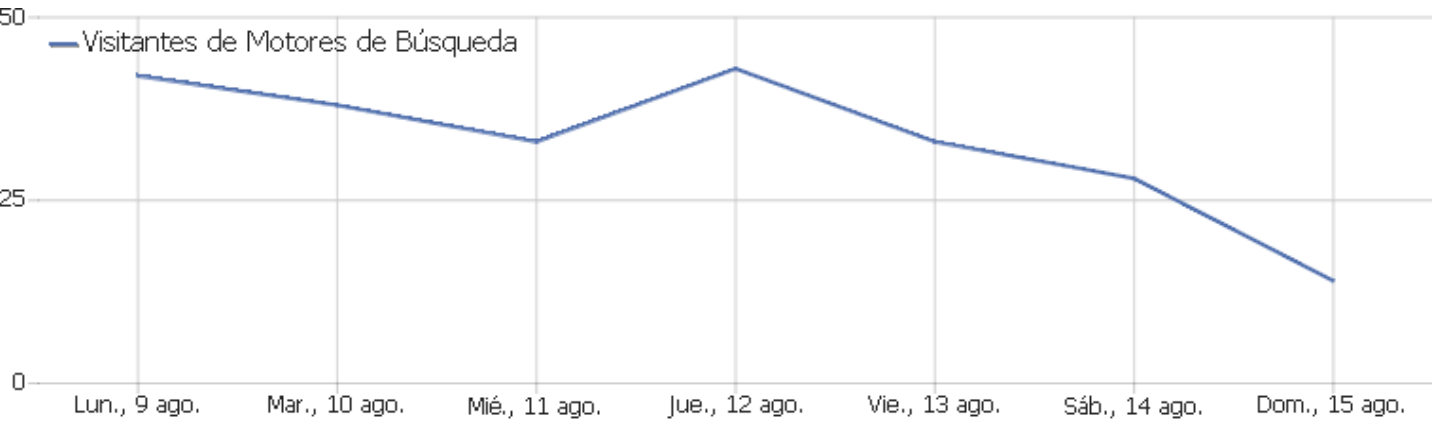
Páginas de entrada

| URL de la Página de entrada | Entradas | Rebotes | Porcentaje de rebote |
|-----------------------------|----------|---------|----------------------|
| /site/ | 797 | 265 | 33 % |
| /site/login | 1.233 | 241 | 20 % |
| /site/player | 343 | 112 | 33 % |
| / | 370 | 82 | 22 % |
| /site/login/false | 55 | 23 | 42 % |
| /panel/ | 42 | 16 | 38 % |
| /user/register | 5 | 2 | 40 % |
| /user/register/external | 22 | 9 | 41 % |
| /site | 1 | 1 | 100 % |

Páginas de salida

| URL de la Página de salida | Salidas | Vistas de páginas únicas | Porcentaje de salida |
|----------------------------|---------|--------------------------|----------------------|
| /site/ | 553 | 2.172 | 25 % |
| /site/login | 511 | 2.094 | 24 % |
| /site/player | 1.510 | 1.704 | 89 % |
| / | 130 | 411 | 32 % |
| /site/login/false | 65 | 265 | 25 % |
| /panel/ | 73 | 75 | 97 % |
| /user/register | 4 | 55 | 7 % |
| /user/register/external | 21 | 23 | 91 % |
| /site | 1 | 1 | 100 % |

Compendio de referencias



| Nombre | Valor |
|---|-------|
| Visitantes de Motores de Búsqueda | 231 |
| Visitantes de Redes Sociales | 5 |
| Visitantes de Entrada Directa | 2.559 |
| Visitantes de Sitios de Internet | 76 |
| Visitantes de Campañas | 0 |
| Motores de búsqueda distintos | 4 |
| Redes sociales distintas | 2 |
| Palabras clave distintas | 2 |
| Páginas de internet distintas | 5 |
| Campañas distintas | 0 |
| Porcentaje de Visitantes de Entrada Directa | 89 % |
| Porcentaje de Visitantes de Motores de Búsqueda | 8 % |
| Porcentaje de Visitantes de Campañas | 0 % |
| Porcentaje de Visitantes de Redes Sociales | 0 % |
| Porcentaje de Visitantes de Sitios de Internet | 3 % |





Tipo de canal

| Tipo de canal | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---------------------|---------|----------|---------------------|--------------------------------|----------------------|----------|
| Entrada directa | 2.559 | 8.975 | 4 | 00:03:48 | 26 % | 0 MXN |
| Motores de búsqueda | 231 | 834 | 4 | 00:02:51 | 22 % | 0 MXN |
| Sitios de internet | 76 | 209 | 3 | 00:03:21 | 46 % | 0 MXN |
| Redes sociales | 5 | 12 | 2 | 00:00:25 | 20 % | 0 MXN |






Todos los canales

| Referencia | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|---|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
| Palabra clave no está definido | 229 | 826 | 4 | 00:02:51 | 22 % | 0 % |
| www.institutotzapin.mx | 59 | 159 | 3 | 00:03:27 | 46 % | 0 % |
| institutotzapin.mx | 8 | 24 | 3 | 00:04:22 | 50 % | 0 % |
| com.google.android.gm | 5 | 14 | 3 | 00:00:39 | 40 % | 0 % |
|  Facebook | 4 | 8 | 2 | 00:00:22 | 25 % | 0 % |
| online.institutotzapin.mx | 3 | 11 | 4 | 00:04:32 | 33 % | 0 % |
| https://online.institutotzapin.mx/site/login | 2 | 8 | 4 | 00:04:17 | 0 % | 0 % |
| l.wl.co | 1 | 1 | 1 | 00:00:00 | 100 % | 0 % |
|  Telegram | 1 | 4 | 4 | 00:00:37 | 0 % | 0 % |

Palabras claves

| Palabra clave | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|--|---------|----------|---------------------|--------------------------------|----------------------|----------|
|  - Google | 193 | 705 | 4 | 00:02:59 | 22 % | 0 MXN |
|  - Bing | 26 | 86 | 3 | 00:02:27 | 19 % | 0 MXN |
|  - Yahoo! | 7 | 25 | 4 | 00:01:15 | 29 % | 0 MXN |
|  - Ecosia | 3 | 10 | 3 | 00:01:05 | 33 % | 0 MXN |
|  https://online.institutotzapin.mx/site/login - Google | 2 | 8 | 4 | 00:04:17 | 0 % | 0 MXN |




Motores de búsqueda

| Motor de búsqueda | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|--|---------|----------|---------------------|--------------------------------|----------------------|----------|
|  Google - Palabra clave no está definido | 193 | 705 | 4 | 00:02:59 | 22 % | 0 MXN |
|  Bing - Palabra clave no está definido | 26 | 86 | 3 | 00:02:27 | 19 % | 0 MXN |
|  Yahoo! - Palabra clave no está definido | 7 | 25 | 4 | 00:01:15 | 29 % | 0 MXN |
|  Ecosia - Palabra clave no está definido | 3 | 10 | 3 | 00:01:05 | 33 % | 0 MXN |
|  Google - https://online.institutotzapin.mx/site/login | 2 | 8 | 4 | 00:04:17 | 0 % | 0 MXN |

Sitios de internet

| Sitio de internet | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Ingresos |
|---|---------|----------|---------------------|--------------------------------|----------------------|----------|
| www.institutotzapin.mx/index | 55 | 151 | 3 | 00:03:36 | 45 % | 0 MXN |
| institutotzapin.mx/index | 7 | 23 | 3 | 00:04:59 | 43 % | 0 MXN |
| com.google.android.gm/index | 5 | 14 | 3 | 00:00:39 | 40 % | 0 MXN |
| online.institutotzapin.mx/index | 3 | 11 | 4 | 00:04:32 | 33 % | 0 MXN |
| www.institutotzapin.mx/course-detail.html?id=142 | 2 | 3 | 2 | 00:00:43 | 50 % | 0 MXN |
| institutotzapin.mx/course-detail-incorporado.html?id=23 | 1 | 1 | 1 | 00:00:00 | 100 % | 0 MXN |
| l.wl.co/index | 1 | 1 | 1 | 00:00:00 | 100 % | 0 MXN |
| www.institutotzapin.mx/course-detail.html?id=130 | 1 | 1 | 1 | 00:00:00 | 100 % | 0 MXN |
| www.institutotzapin.mx/index.html | 1 | 4 | 4 | 00:03:22 | 0 % | 0 MXN |

Redes sociales

| Red social | Visitas | Acciones | Acciones por visita | Promedio de tiempo en el sitio | Porcentaje de rebote | Porcentaje de conversión |
|---|---------|----------|---------------------|--------------------------------|----------------------|--------------------------|
|  Facebook - http://m.facebook.com/ | 3 | 5 | 2 | 00:00:21 | 33 % | 0 % |
|  Facebook - https://l.facebook.com/ | 1 | 3 | 3 | 00:00:26 | 0 % | 0 % |
|  Telegram - android-app://org.telegram.messenger/ | 1 | 4 | 4 | 00:00:37 | 0 % | 0 % |